



**Alex Frukta**  
(Moscow, Russia)

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behance.net/MRfrukta  
facebook / instagram /  
vimeo / dribbble / twitter /  
@mfrukta

Alex Frukta was born in 1992 in St. Petersburg and has worked as a designer since 2011. He specialises in motion, illustration and typography and is a co-founder of the NORC collective.



**Alfredo Marco Pradil / Hanken Design Co.**  
(Philippines / Dubai, UAE)

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http://hanken.co/  
behance.net/pradil  
facebook / instagram / twitter  
@hankendesign

Alfredo Marco Pradil is a designer from the Philippines specialising

in graphic and web design as well as visual merchandising and typography. He has a special affinity for type and has been designing and developing typefaces since 2012. Among his type design works, to name but a few, are Hans Kendrick (followed by Neue Hans Kendrick), Glacial Indifference, Einstellung, Radnika and HK Grotesk. In 2016 he was commissioned to work on an exclusive typeface called Extremis Kompakt for the furniture-design company Extremis (Belgium). In the same year he was also asked to work on Dell's Alienware typeface, and he helped create the Moblio typeface in collaboration with Jeroen Knieleers of Animography, which was brought to life by 236 animators around the world.



**Ben Fearnley**  
(New York / USA)

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www.benfearnleydesign.com  
instagram.com/ben\_fearnley  
facebook.com/benfearnleydesign  
twitter.com/benfearnley

Ben Fearnley is an award-winning designer specialising in 3D, illustration and typography. Originally from the UK, he is now

based in New York. After working in various design fields, his passion for creative image-making via CGI flourished and he decided to focus his craft within this realm. Clients have included Adidas, Apple, the BBC, Diageo, Google Android, MasterCard, Nike, Red Bull, Sony and Time Inc.



**bb-bureau / Benoît Bodhuin**  
(Nantes, France)

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www.bb-bureau.fr  
facebook.com/bb.bureau  
instagram.com/benoitbodhuin  
twitter.com/benoitbodhuin

Benoît Bodhuin is a French type and graphic designer. He also teaches typography. A varied curriculum (mathematics and graphic design), a free graphic-design style and a great interest in typography characterise his design practice.



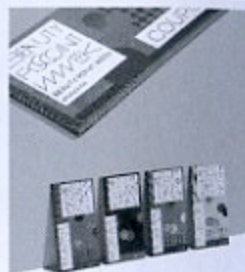
**Benoît Challand**  
(Lyon, France)

page 20-21

www.benoitchalland.com  
instagram.com/benoitchalland

"Ben" is a creative image-maker focused on 3D illustration, design and art direction. His work encompasses skills such as set design, typography, branding and digital art. A native of a village in southern France, he pursued his senior studios in Lyon, then

moved to Paris. After several years working in web and animation, he devoted himself entirely to still images, to satisfy his taste for detail and composition. His client list includes brands such as Adobe, Apple, Glenmorangie, Jean-Paul Gaultier, Louis Vuitton, Nespresso and Nissan, and he has worked for agencies such as BETC, Grey, Havas WW, Hello Monday, Ogilvy, Psyop L.A., Publicis and TBWA.



**Charry Jeon / CFC**  
(Seoul, South Korea)

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www.contentformcontext.com  
fb.com/contentformcontext  
instagram.com/hithere.cfc

CFC is Seoul-based multi-disciplinary design and photography studio focusing on branding and packaging. Its design principles are: "Understanding content and transforming it into relevant form in the right context. We make new value in businesses through thoughtful and effective brand experiences."



**CREAM / Wes L. Cockx**  
(Brussels, Belgium)

page 26-27

www.cream3d.com  
behance.net/creamvisualdesign  
twitter.com/CreamDesign1

A CGI type designer and illustrator based in Belgium, Cockx balances commercial work and

personal explorations under the name Cream. He specialises in experimental lettering, combining digital and reality, all built in a 3D space, and often branches out into animation. Mixing styles that draw equally from pop culture, street fashion, design and music, he has created typography, illustrations and design for a diverse range of clients in advertising, editorial and fashion. These have included Nike, Absolut Vodka, Ranger [Range?] Rover, Fortune Magazine, Penguin Random House, Johnnie Walker, Pepsi, Camel, Jean Paul Gaultier, Lipton, TomorrowLand and Proximus.



**Cheolhong Kim**  
(Seoul, South Korea)

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www.cheolhongkim.com  
instagram.com/kimcheolhong

Cheolhong Kim is a graphic designer based in Seoul. He has been working as a freelance for some four years, garnering such clients as L'Oréal, Huawei and Nike, and claims to "pursue a close collaboration" with them for "a high-quality and impactful result".



**Dima Abrakadabra**  
(St. Petersburg, Russia)

page 31-33

behance.net/abra\_lu  
instagram.com/abra\_lu

"Written words are arbitrary symbols, bearing no resemblance to the things they represent," says the Saint Petersburg-based graphic designer/calligraphy artist known as Dima Abrakadabra, who is challenging this by shaping

words to represent the signified action or feeling.



**DM2 Graphics / Mario De Meyer**  
(Gent, Belgium)

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www.dm2graphics.com  
instagram.com/mariodemeyer

A freelance graphic designer based in Belgium, Mario De Meyer puts a strong focus on typography. His global clients have included the likes of Adobe, Bloomberg, Toyota, Fortune, Inc., Ogilvy & Mather, IBM and Wred.



**DSORDER / Martí Serra**  
(Barcelona, Spain)

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www.dsorder.com  
behance / facebook / instagram  
@dsorder

Disorder is the alter ego of Martí Serra, an art director, illustrator and graphic designer from Barcelona. He is chronically unsatisfied and needs to be constantly experimenting with different techniques and aesthetics, mixing hand-made with digital art. He has worked as an art director for various studios in Barcelona and Madrid and as a freelance for the last five years for such clients as Hard Rock, Volcom, Playstation, Pacha, Ushuaïa, Florida135, Elrow, TV3, Amnesia, Colacao, Cloudkid, Yorokobu, Ed. Planeta, TVE and Montana Brands.



**ellipo**  
(Antwerp, Belgium)

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www.ellipographic.com  
instagram.com/ellipographic  
behance.net/ellipographic

Based in Antwerp, "ellipo" is an all-round independent designer who specialises in both hand-drawn and computer-vectorised lettering, illustration and graphic design. His works are a merger of a diverse skill set with influences of various subcultures such as extreme sports, tattoo art, motocross, sign painting and graffiti, translated into different media.

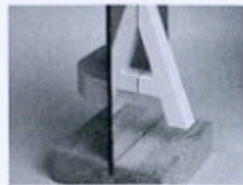


**Eps1**  
(Berlin, Germany)

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www.eps1.com  
fb.com/Eps1.GraphicDesign  
instagram.com/eps1/

Eps1 is an internationally active graphic-design studio that develops visual concepts with a strong focus on typography and bilingual design. After having lived and worked in Cairo, London, Brighton and Paris, Ben Wittner and Sascha Thoma founded Eps1 in Berlin in 2008. Their professional expertise ranges from developing brands, establishing visual identities and conceptualising online presences to editing and designing books as well as organising cultural events. They have worked on numerous intercultural projects over the years, regularly taking part in exhibitions, giving lectures and holding workshops.



**estudi ramon carreté**  
disseny gràfic / comunicació

**Estudi Ramon Carreté**  
(Badalona, Spain)

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www.ramoncarrete.com  
behance.net/ramoncarrete

Estudi Ramon Carreté is a multi-disciplinary graphic-design studio based in Badalona, in Catalonia, Spain. "Our work combines the use of digital technology with traditional craftsmanship," said a spokesperson. "It is based on accessibility, sustainability and particularly on meticulousness in typography. We also aim to improve the environment through graphic design."



**FRAKTAL**

**Fractal Design Studio / aka Frkstudio**  
(Nantes, France)

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http://frkstudio.com/  
facebook.com/frkdesignstudio  
instagram.com/frkstudio

Fraktal Design Studio, based in France, was set up by Cyril, a graphic designer passionate about all areas of creation, from logo design, typography, branding, packaging design and UI/UX illustration, but also 3D and motion design. He has created and participated in several projects at the request of major brands and companies. Each of his visuals is guided by a sense of detail and light, which allows him to deliver creations of very high quality, both graphic and sophisticated.